



## **Risky Business**

### **Emergency Quotes**

- The difference between a risk and an opportunity is how soon you discover it.
- You must go out on a limb, that's where the fruit is.
- You'll always miss 100% of the shots you don't take. Wayne Gretzky
- A ship in harbor is safe – but that is not what ships are for. John A Shedd
- The desire for safety stands against any great and noble enterprise.
- Never be afraid to try something new. Remember, amateurs built the ark; professionals built the Titanic.
- To dare is to lose one's footing momentarily. To not dare is to lose oneself. Kierkegaard
- One does not discover new lands without consenting to lose sight of the shore for a very long time. Gide
- You can't explore the oceans standing on the beach watching the sea.
- Always playing it safe is the biggest risk of all.
- Risk management is not about providing certainty; it's about living with uncertainty.
- Growth may be risky, but there is no growth without risk.
- Many great ideas have been lost because the people who had them could not stand being laughed at.
- Behold the turtle. He makes progress by sticking his neck out. James Conant
- In case of need and danger, the strongest has to act.